

2024 Cookie Program At-a-Glance

2024 Girl Scout Cookie Lineup



\$5

Lemonades®



\$5

Caramel
deLites®



\$5

Adventurefuls®



\$5

Thin Mints®



\$5

Trefoils®



\$5

Peanut Butter
Patties



\$5

Toast-Yay!®



\$5

Peanut Butter
Sandwiches

Online Exclusive Cookie: Caramel Chocolate Chip (gluten free*)

The Caramel Chocolate Chip Gluten Free cookie is available online only for the 2024 season. This cookie will be ordered through the girls' or troops' direct ship link only. This online only option allows girls to continue to enhance their entrepreneurial and e-commerce sales skills. This cookie is not on the order form and will not be available from troops or cookie cupboards.



\$6

Caramel Chocolate
Chip

**Certified by the Gluten-Free Certification Organization and are baked in an audited gluten, nut, and soy-free facility.*

Girl Scout Cookie Program Participation Guide

There are many ways to participate in the Girl Scout Cookie Program. Discuss with your girl which option is best for her! It might be all or just a few ways listed below; we encourage you to choose the ones that fit her skill level, interest, and availability.

Order Card

December 6, 2023-March 3, 2024

The tradition of in-person order taking continues! The order card is a Girl Scout's best tool for reaching her goal. Girls can use it to take initial orders from customers and re-orders from those who need more of their favorite treats!

Cookie Booths

February 5-March 3, 2024

Cookie booths are a troop activity that allows Girl Scouts to sell directly to the public with cookies in hand at a local business. Check with your Girl Scout's troop to see how you can provide support.

Digital Cookie® Platform

December 6, 2023-March 3, 2024

Digital Cookie is an online platform that allows girls and their families to manage and engage in every aspect of the cookie business from a smartphone, tablet, or computer. Girls can sign in to monitor their progress and send their Girl Scout sisters encouragement and cheers. They can use this link to take customer orders and process payments. Girls can also send emails and share their virtual link with friends and family.

About Digital Cookie & Online Orders

Girls and their families will receive a Digital Cookie registration email in early December. If you do not receive an email, please contact your troop cookie volunteer or email the council office at cookies@girlscouts-gssi.org.

Important Information about Online Orders:

- Shipping Change! GSSI will now offer \$5 off on shipping for direct ship orders starting at 4 packages.
- Online orders for girl delivery must be given to the troop's cookie volunteer/troop leader when turning in your girl's initial order.
- Girls receive the same credit for packages sold, whether in-person or online.
- Orders for girl delivery arrive with all pre-orders in February.
- Direct ship orders ship to the customer from the baker and ship when ordered. Actual shipping times may vary, but the customer does not have to wait until cookies arrive at the council in February to receive their order!
- Girls may earn special recognitions for online direct ship orders. See the [2024 Cookie Recognition Guide](#) for more information.

How to Support Your Girl Scout

- Sign the [Cookie Program Permission & Responsibility Agreement](#).
- Help her set practical and useful goals about what she wants to learn and earn.
- Sign her up for Digital Cookie and help her set a goal, create her cookie video, send emails, and share her link with family and friends.
- Be a champion for your girl! Allow her to do the ask, but help her connect with friends and family.



Scan to check out the awesome
2024 Cookie Program Recognitions
girls can earn!

Recognitions & Cookie Dough

Recognitions are items that girls can earn when they participate in the cookie program, and Cookie Dough is credit that girls may choose as a cookie program recognition. (See below for more information about Cookie Dough.) Girls start earning recognitions at 18 packages sold. Recognitions & Cookie Dough accrue cumulatively, so with each level a girl reaches, the more awesome swag she can earn! If preferred, a girl can select Cookie Dough instead of recognition items. Girl Scout Junior, Cadette, Senior, and Ambassador troops may opt out of receiving individual recognitions to earn more troop per-package proceeds. Troops that opt out will receive earned patches and can receive their 2025 GSUSA membership if they reach the 500 level.

GSSI's top recognitions for the 2024 Cookie Program year: Girls can choose!

Options for each level:

- **500-749 Packages:** Girls will receive the Super Patch, Cookie Event Ticket, 2025 Girl Scout Membership, & a Beach Towel. The Cookie Event will be on Saturday, April 6th from 5:30-7:30 PM CDT at the Deaconess Aquatic Center in Evansville.
- **750-999 Packages:** Girls can select a Philanthropic Reward OR a Tamagotchi®. (*The Philanthropic Reward is a donation of a pair of shoes from The Shoe That Grows to a child impacted by poverty. The shoes that are donated expand five full sizes and last for years. If girls select this recognition, they will not receive the shoes; The Shoe That Grows will donate them on their behalf.*)
- **1,000-1,249 Packages:** Girls can select a Dee Berkley® genuine gemstone quartz bracelet with custom charm OR a Lego® Axolotl set.
- **1,250-1,499 Packages:** Girls can select a Build-a-Bear® Gift Card to make their own Girl Scout Bear (or another of their choice) OR a Zion Sling Bag. (Zion Sling Bags are one-of-a-kind bags that repurpose used US billboard vinyl and turn it into a unique accessory, keeping the vinyl material out of landfills.)
- **1,500-1,749 Packages:** Girls can select a portable photo printer OR Crocs™ & Jibbitz™.
- **1,750+ Packages:** Girls can select a camping bundle OR an activity bundle.
 - Camping Bundle includes: A tent, a sleeping bag, and a rocker chair.
 - Activity Bundle includes: An activity tracker, 2 tickets to Holiday World, and Nike® headbands.

Note: Recognition colors, brands, and varieties are subject to change based on availability.

Cookie Dough

Registered Girl Scouts can use Cookie Dough to pay for approved council activities and supplies associated with Girl Scouting, including purchases in the GSSI council shop, troop and service unit activities and events, camps, or council-sponsored events. For full information on accruing and using Cookie Dough, see the [Cookie Dough Usage Form](#) on the GSSI Cookie Resources page.

Safety Tips

- Girls should always sell with an adult. Cadettes and older may sell using the buddy system or with an adult.
- Never enter anyone's home or apartment when taking orders.
- Practice pedestrian safety.
- Return home frequently to drop off money when you are delivering cookies, so you aren't carrying large amounts of cash.
- Girls, volunteers, and parents/guardians must adhere to all [Cookie & Product Program Safety Activity Checkpoints](#).
- Only share first names; do not give out personal information like phone numbers or addresses.
- Girls using Digital Cookie and online marketing should review and apply [Digital Marketing Tips for Cookie Entrepreneurs](#).

Important Info to Remember

- Adhere to all cookie program dates.
- Provide your troop cookie volunteer with all pre-orders by January 10 to ensure your Girl Scout receives her orders and early recognition items. Don't forget to include girl delivery orders from Digital Cookie!
- Parents/Guardians are financially responsible for all products and money received.
- When picking up cookies, you must count your inventory to confirm you received all cookies ordered.
- Be sure to get a receipt for any transactions between you and the troop, whether you're turning in money or picking up cookies.
- Remember that once you sign for your cookies, you cannot return them to the troop or council.
- Collect payment when your Girl Scout delivers to the customer, not before. Checks should be made payable to Girl Scouts of Southwest Indiana or GSSI. Do not make them out to the troop.
- Turn in cookie money to the troop when stated. Any girls with outstanding funds as of March 10, 2024, will be reported to the Product Sales Department for collections. Girl recognitions and/or troop proceeds will be withheld until payment is received in full.
- Posting on Facebook Marketplace, Craigslist, eBay, or any other shopping or classified advertisement websites is strictly prohibited.
- **IMPORTANT:** Do not store cookies in a car, in direct sunlight, in a garage, on a cement floor, porch, patio, or in any warm place, or any location where animals, bugs, water, etc. can damage them. Remember, you are responsible for the cookies, even if they get wet, melt, or otherwise become unsalable.