



# Fund Development Newsletter

November 2023

## Happy New (Fiscal) Year!

This year has presented many changes for me. One of those changes is my role at GSSI. I currently serve as the Chief Impact Officer. Which means the fund development team has grown. I'm excited to introduce to you our new Fund Development Specialist, Megan Stillwell. She will be overseeing our individual giving, Giving Societies, events, and more! She is coming onboard with an eagerness to learn and an excitement to try new things. I will be here to stand alongside Megan, and I can't wait to start introducing her to our amazing donors who are making an impact here in southwest Indiana. Please join me in welcoming her to the team!

Sincerely,

Mary Fee  
Chief Impact Officer  
Girl Scouts of Southwest Indiana

### Contact Information:

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Fund Development Specialist  
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# Giving Societies: Introducing Trefoil Society & Friendship Circle



Emerald Circle members are the stakeholders within the Girl Scout community. They make an enormous difference in the lives of thousands of girls. These members commit their unwavering support to Girl Scouts by making a pledge of \$10,000 to be completed over one, two, or three years.



Trefoil Society members believe strongly in the Girl Scout mission of building girls of courage, confidence, and character who make the world a better place. Their annual investment of \$5,000 or more amplifies the power of every Girl Scout to meet the challenges of today and tomorrow. These members make a one-time gift of \$5,000 or an ongoing monthly gift of \$417.



Friendship Circle members believe in the positive impacts of Girl Scouting and offer unwavering support to the influencers of tomorrow with an investment of \$2,500 or more. Their gifts give girls the tools to find their voices, pursue their dreams, and change the world. These members make a one-time gift of \$2,500 or an ongoing monthly gift of \$209.



President's Club members passionately support the leadership development of young women by making an annual contribution of \$1,000 or more. Their gifts will change girls' lives in our area for generations to come. These members commit their support with a one-time gift of \$1,000 or an ongoing monthly gift of \$84.



Pearl Society members are champions for the next generation of leaders by making an annual contribution of \$500 or more. Their gifts will ensure the continuation of the valuable Girl Scout Leadership Experience. These members make a one-time gift of \$500 or an ongoing monthly gift of \$42.



Daisy Donors are passionate and dedicated individuals committed to young women's leadership development. They honor Girl Scouts' beautiful past and ensure support for the future by making an annual contribution of \$250 or more. This club is named after our amazing founder, Juliette "Daisy" Gordon Low. These members make a one-time gift of \$250 or an ongoing monthly gift of \$21.



# Trailblazer Campaign Update

Over the past two years, GSSI has been working hard to raise funding for the Trailblazer unit at Camp Koch. We are happy to announce that we have met our two- year campaign goal of \$50,000! Thank you to all who have invested in this vision. Over the past year, two of the four cabins have been built, with a goal of having all four built by May 2024.

*thank you*



## Brick Campaign for Trailblazer

This is the FINAL call for a personalized brick to be purchased for the campfire area. You may buy one for you, or it's a great gift to buy one in someone's honor. If you would like to purchase a brick, click [here](#).

(GSSI will continue to update donors as progress is made on Trailblazer.)

## Donor Spotlight



## Bayer Crop Science

### Pollinator Butterfly Garden at Camp Koch

We are so grateful for this special in-kind donation that is featured at our beloved Camp Koch! This is such a cool and fun way for our girl scouts to learn about science and pollination!



# SAVE THE DATE

Giving Tuesday: Tuesday, November 28, 2023



Giving Tuesday unleashes the power of people and organizations to transform their communities and the world. It is a special day to give and make an impact for the girls of Girl Scouts of Southwest Indiana.

Women of Distinction: Friday, April 19, 2024



Women of Distinction is a community-wide annual celebration of successful female leaders across southern Indiana. Proceeds fund the Girl Scout Leadership Program, which helps Girl Scouts grow into the female leaders of tomorrow.

When: Friday, April 19, 2024 at 11:30am CDT

Where: Deaconess Pavillion

4011 Gateway Boulevard

Newburgh, IN 47630

# Ways to Give



**Giving Societies:** Personal gifts can benefit the Girl Scouts of Southwest Indiana now and in the future. A gift of \$250, \$500, \$1,000, \$2,500, \$5,000, or \$10,000 offer ways you may support Girl Scouting and make a difference in the lives of girls.



**Juliette Gordon Low Society:** Members of the Juliette Gordon Low Society believe that the lasting benefits of Girl Scouting should be preserved. By including Girl Scouts of Southwest Indiana in your estate and financial plans, you support girls throughout the council for years to come.



**I Love Camp Koch Club:** Camping is a staple Girl Scout tradition. Girls who have regular outdoor experiences are more likely to see out challenges and have better problem-solving skills. Contribute to ensure the continuation of high-quality outdoor experiences for girls. A \$50 or greater gift will get your I Love Camp Koch patch!

# ROUND-UP

Starting October 1, 2023, the retail shop will ask you to round your purchase to the nearest dollar amount. This is an easy way to make a donation to help provide all girls the opportunity to be a Girl Scout.

*To make a donation to Girl Scouts of Southwest Indiana, go to [girlscouts-gssi.org](https://girlscouts-gssi.org) and click “Donate”.*